



## *The Mayor of Piraeus and ECOMASYN supported “Let’s do it Greece 2015”!*

The voluntary nationwide campaign “*Let's do it Greece 2015*” ([www.letsdoitgreece.org](http://www.letsdoitgreece.org)) was successfully accomplished on Sunday, April 26<sup>th</sup>, 2015, for the 4<sup>th</sup> consecutive year. “*Let's do it World*” volunteer cleanup movement, first evolved in 2008 in Estonia and then spread as the largest and fastest growing volunteer environmental campaign internationally, with the participation of 108 countries and 8 million volunteers (<http://www.letsdoitworld.org>). People from every part of the globe participate in the campaign by cleaning, on one particular day, their cities, their neighborhoods, parks, forests, beaches and riverbanks, conveying a message of positive activism for the volunteer protection of the natural and urban environment. Mrs. Yanna Pavlopoulou (COMMONLAWGIC), as founding Supporter and Steering Team member of “*Let's do it Greece*”, explained -at a joint press Conference with the Mayor of Piraeus, Mr. Yannis Moralis - (photo no 1) the aims of their action: “*Let’s do it*” internationally branded, voluntary campaign takes place for the fourth time in Greece in multiple places but on the same day. Our “zero-budget” campaign managed to inspire “self-organized” volunteer cleanups throughout Greece, as an alternative way of action against existing environmental problems. As many as 1970 volunteer civil society and public organizations joined to support our initiative. We expect to motivate and “seed” our message to 38.000 volunteers at 500 cleanups around Greece, through social media networks, our website and “word of mouth” peer influence.”



Mrs. Pavlopoulou and Nikos Kioussis invited the citizens of Piraeus to actively join for ONE DAY “Let’s do it Greece 2015” with families, colleagues and friends. Mr. Yannis Moralis symbolically promised (by co-signing their “t-shirt” that already bared the signature of many prominent volunteers) to support their initiative, providing volunteer executives & municipal resources in order to effectively coordinate cleanup actions in 13 sites all around Piraeus! (photo no 2).



The Piraeus Mayor undoubtedly kept his promise, actively attending every single cleanup, escorted by his family and friends! The voluntary cleanup at the ancient fort of Peiraiiki coastline (Piraeus) joined many members of the newly founded consortium ECOMASYN\*. Namely volunteers from OCEANKING, C&A KASSIDIARIS, SPANOPOULOS GROUP, KAMINCO, SGL ENGINEERING, GKC REPAIRS, ARCO, RINA, COMMONLAWGIC, P. KOKKINIS, DL AUTOMATION, KOPOUKIS



supported this CSR action and enjoyed a meaningful Sunday ECOMASYN gathering. (indicative photo No 3, ECOMASYN banner held by the companies' reps before the Greek flag and the Holy Cross ).



ECOMASYN founding members, Panos Yannoulis (front line), Stavros Kassidiaris & Yanna Pavlopoulou (holding the “**Let’s do it**” banner) with volunteers at Peiraiki (Holy Cross site). The Mayor of Piraeus (embracing his baby son) in the middle among volunteers. (Photo No 4)

\*ECOMASYN ([www.ecomasyn.gr](http://www.ecomasyn.gr)) is a non-profit **synergy** of ship retrofit related businesses, mainly based in Piraeus, assisting its members to provide integrated solutions to their clients. ECOMASYN aspires to create technology sharing schemes and benefit through cooperation; develop the retrofit/ship repair sector and advance relative services, through consultation, training and the support of class societies. Moreover, their main objective is to build trust to clients about the high level services that can be provided in Greece at a quality/cost/time effective way. Members’ services are within the spectrum of “Green Shipping”, focusing on Energy Efficiency through type approved systems of Scrubbers/emissions abatement, Ballast Water Treatment, LNG and Alternative Marine Fuels. At this green «one stop shop» synergy, the customer could seek volunteer advice and information in an integrated way, in one place (Piraeus/Greece), from a variety of excellent service providers and products, on all services (research, deployment, advisory, training, quality assurance etc.).